



FOR IMMEDIATE RELEASE

OTTAWA, ON October 23, 2017 TrendifyLive is excited to announce the launch of the next Generation of its groundbreaking product, TrendifyLive, an innovative and powerful AI driven analytics software that provides, in real time, twitter insights on services, performance and activities in the public and private sectors.

The Ottawa-based TrendifyLive is recognized by the City of Ottawa Innovation Program, Carleton University, Algonquin College Applied Research and local businesses as a promising start up with an innovative product. Designed to collect insights through tweeter activities, TrendifyLive allows customers to see in real time public opinion, customer response and feedback. Customers include businesses, municipalities, different levels of government and others.

Powered by our proprietary machine learning algorithms, TrendifyLive analyses and categorizes massive tweets into influencers, newly forming communities around topics ranked by their impact on public opinion, as they come in, allowing users to optimize their interactions with customers.

Alem Legesse, Founder and CEO of TrendifyLive said, "In the age of social media fuelled by the spread of fake news, character assassination, and instant human gratification, the need for real-time accurate response software is more important than ever." TrendifyLive team is committed to supporting businesses, individuals by building innovative personal Power Tool that can improve productivity, prevent the financial or reputation cost on brands!

Through twitter activities monitored by TrendifyLive, Our team successfully covered the 2014 Ottawa municipal elections, the 2015 federal elections and the 2016 US elections.

TrendifyLive Team is reaching out to early adopters in the Ottawa and Canada business community to use and provide feedback on TrendifyLive, enabling us to refine the software and build a solution that best fits users' needs. As an early adopter, you will:



Strategizing. Tracking. Analyzing. Reporting.

- Benefit from the opportunity to work closely with developers at TrendifyLive on customized solutions for your company's specific needs or events;
- Contribute to the development of the highest quality and most useful product possible based on your advice and suggestions;
- Lead by example as you help the growth of a local tech start-up.

Join TrendifyLive community as a customer, partner and/or investor and help shape the future of exciting and ever-evolving AI driven software.

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For more information, visit:

<http://trendifylive.com/>

<https://twitter.com/trendifylive>

<https://www.facebook.com/TrendifyLive>

https://www.youtube.com/watch?time_continue=3&v=nZxRSXFpks

TrendifyLive Inc is a high tech company in Ottawa, Canada. We have been identified by Invest Ottawa, City of Ottawa Innovation Team, Start Up Canada, Carleton University and local businesses as a promising start-up with a new and exciting product. Our Team develops and markets TrendifyLive twitter monitoring and measurement tool that allows clients to quickly see ranked and relevant insights/opinions about their reputation on line and in real-time. We work at present time with municipalities, brand managers, public relation agencies, marketers and political campaigns.

Not in one of those sectors? We are more than willing to explore opportunities to meet your needs!



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